

THE WHEAT FARMER / ROW CROP FARMER

Production News for the Central Plains

By LAYTON EHMKE

Specializing in Crop Varieties for the Central Plains

- 66 Great newsletter and Wheat Varieties book. I really enjoy them. Best value ever."
 - Mark Hammeke, Ellinwood, KS
- 66 I continue to enjoy your publication. The Farmer Field Notes has very good, practical information. Keep up the good work. It's helpful to read ag topics from Kansas rather than 800 miles away!"
 - Glen Ensz, Hillsboro, Kansas
- 66 It's about the only publication I get excited about when I see it in the mailbox."

 Tom Shute, Esbon, KS

The Wheat Farmer/ Row Crop Farmer Week Amount Only To You The Wheat Farmer/ Row Crop Farmer Week Amount Only To You To y LAYTON ENANCE CKOP CONNETIONS: The Wheat energy to pred The second only New Amount of the Second on the Second of Second on the Second on the Second of Second on the Second of Second on the Second on the Second of Second on the Second of Second on the Second on

Featuring the Popular

"Questions & Answers" sections

Answers to Questions from Farmers by University and Private Agronomists and Seedsmen. Topics range from fertilizer placement to weed control and more — all under Central Plains conditions.

And . . .

"Farm and Estate Law"

Roger McEowen, nationally known agricultural law and estate taxation specialist, writes an 8-page section in each month's issue on recent topics that affect all farmers and landowners.

2016 Editorial Schedule

January – Sunflower yield test results and Top Picks for 2016 / Burndown and spring residual herbicides for corn and soybeans

February – Fungicides for wheat / Wheat spring herbicide options

March – Wheat disease control / Controlling marestail in soybeans

April – Wheat fungicide efficacy / Grain sorghum weed control

May - New wheat variety preview

June – Postemergence control options for glyphosate-resistant weeds

July – Preliminary report on wheat variety performance / 2016 Preliminary Wheat yield test results

August – 2016 Final Wheat yield results / Fungicide and insecticide seed treatments for wheat / Wheat and canola production advice

September – Importance of quality wheat seed / Wheat planting dates / Planning for marestail control in 2016 / Fall weed control in wheat

October – Management of late-planted wheat / Preliminary 2016 K-State Corn yield results / Planning for pigweed control in 2016

November – Final 2016 K-State Corn yield results and DSM Top Picks for 2016 / Round-up of fall burndown and preplant herbicide programs for corn and soybeans

December – 2016 K-State Soybean and Grain Sorghum yield results and DSM Top Picks for 2016 / Winter fertilizer and herbicide topdressing in wheat

The July and August issues include field reports of wheat variety performance.

"The Wheat Farmer/Row Crop Farmer" newsletter Ad Rates and Policies: Call 844-643-0170

Circulation: 2,600 • 99.7% paid • Primarily farmers in central and western KS, northern OK

Advertising Rates

"The Wheat Farmer/Row Crop Farmer"
Black & White

Volume Discounts

(per calendar year)

No. of ads per calendar year	Discount
1-2	0%
3-5	10%
6-11	15%
12	20%



Display Ad Dimensions



Full page 7" x 10"



1/2 page 7" x 5"



1/2 page 3 1/2" x 10"



1/4 page 3 1/2" x 5"



1/8 page 3 1/2" x 2 1/2"

"The Wheat Farmer/Row Crop Farmer" newsletter

Ad Deadlines:

Closing date: 15th of previous month to publication month (for example, June 15 for July issue)

Ad copy due: 1st of the month for publication month (for example, July 1 for the July issue)



Phone: 620-398-2893 Fax: 620-397-2766 Email: jen@34starpublishing.com

General Policies:

- Advertising material will be discarded one year from last date of insertion.
- · No cancellations accepted after closing date.
- Editorial-style copy will be labeled with the word "advertisement."
- · We can typeset your ad at no charge.
- All advertising copy is subject to publisher's approval. We reserve the right to refuse copy.
- It is understood and agreed that all orders must conform with the conditions set forth above. We reserve the right to eliminate from all orders any clauses that do not comply.
- Orders accepted at rates prevailing when order is placed and confirmed.
- All payments must be in U.S. currency.
- Publisher reserves the right to hold an advertiser and/or its agencies jointly and severally liable for payments due. All advertising agencies are considered the legal agent of the advertiser.
- Our liability on any advertisement is limited to the net space cost of that advertisement.
- Advertisers and advertising agencies assume liability for all content (including text, representation, and illustrations) of advertisements printed, and also assume responsibility for all claims arising therefrom made against the publisher.