



“The Wheat Farmer/Row Crop Farmer” newsletter
Ad Rates and Policies: Call 1-800-753-0302

Circulation: 2,600 • 99.7% paid • Primarily farmers in central and western KS, northern OK

Advertising Rates
 “The Wheat Farmer/Row Crop Farmer”
 Black & White

2-page center spread	\$595
Full page.....	\$395
1/2 page.....	\$295
1/4 page.....	\$195
1/8 page (business card).....	\$125

Volume Discounts
 (per calendar year)

No. of ads per calendar year	Discount
1-2	0%
3-5	10%
6-11	15%
12	20%

Display Ad Dimensions

Full page
7" x 10"

1/2 page
7" x 5"

1/2 page
3 1/2" x 10"

1/4 page
3 1/2" x 5"

1/8 page
3 1/2" x 2 1/2"

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Ad Deadlines:
Closing date: 15th of previous month to publication month
 (for example, June 15 for July issue)

Ad copy due: 1st of the month for publication month
 (for example, July 1 for the July issue)

Phone: 620-398-2893
Fax: 620-397-2766
Email: jen@34starpublishing.com

General Policies:

- Advertising material will be discarded one year from last date of insertion.
- No cancellations accepted after closing date.
- Editorial-style copy will be labeled with the word “advertisement.”
- We can typeset your ad at no charge.
- All advertising copy is subject to publisher’s approval. We reserve the right to refuse copy.
- It is understood and agreed that all orders must conform with the conditions set forth above. We reserve the right to eliminate from all orders any clauses that do not comply.
- Orders accepted at rates prevailing when order is placed and confirmed.
- All payments must be in U.S. currency.
- Publisher reserves the right to hold an advertiser and/or its agencies jointly and severally liable for payments due. All advertising agencies are considered the legal agent of the advertiser.
- Our liability on any advertisement is limited to the net space cost of that advertisement.
- Advertisers and advertising agencies assume liability for all content (including text, representation, and illustrations) of advertisements printed, and also assume responsibility for all claims arising therefrom made against the publisher.